



## Delivering your Content Strategy

Cloud CMS gives your business all of the infrastructure and services needed to consistently deliver amazing mobile applications oriented around a unified content strategy.

### Work together as One Team

Cloud CMS provides your business users with the collaboration tools to work together and get things done. Create content in a safe and secure, team-oriented environment. Utilize instant preview to see how content might look on the live application ahead of publishing. And take advantage of workflow to orchestrate a consistent and reliable content production process.

Content is Created Once and Published Everywhere – across multiple mobile applications, differing form factors, distant devices, touch surfaces and shared moments in time.

### Empower your Developers

Our Content API adheres to RESTful standards and delivers over 1,200 methods for use in everything from CRUD operations and runtime rendering of content. All network communication is secure over HTTPS/SSL and uses OAuth2 for two-factor authentication.

Plug in one of our pre-built client libraries to connect your new or existing apps to the cloud. Libraries are available for JavaScript/HTML5, Node.js and Java and work across many frameworks including Android, iOS, Appcelerator Titanium, PhoneGap, Sencha Touch and jQuery Mobile.

*"The decision to use Cloud CMS was easy. Their modern, feature-rich and easy-to-use services allowed our company to focus early on our customers and product development. We shipped our product on time and at only 5% of the estimated cost of building it ourselves."*

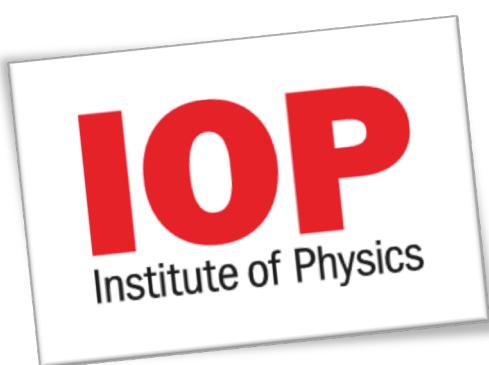
- EventQwest

*"Cloud CMS brings together scalable cloud technology, mobile apps and Enterprise Content Management into a unified, low-cost and fully-featured service on top of Amazon AWS. Cloud CMS broadens our market by allowing us to take our brand of services to more companies than we have been able to in the past."*

- Sparksight

# Customer Success with Cloud CMS

Take a look at a few of our Cloud CMS customer success stories spanning a number of verticals ranging from Digital Publishing to Media and Entertainment. Cloud CMS enables businesses to implement a consistent and brand enhancing mobile content strategy across multiple HTML5 or native applications.



## Hospitality – Solocal Mobile

Our cloud apps promote guest engagement and conversions, making it easy for hotel brand managers, franchise owners and hotel staff to collaborate and publish listings and content for each property. Real-time analytics report instantly on each guest interaction to provide a highly accurate measurement of empirical value. Our user interface is carefully built around the jQuery Mobile and Bootstrap 3 frameworks.

<http://www.solocal.mobi>

## Digital Publishing - Evolved Media Solutions

Evolved Media Solutions specializes in efficient multi-channel publishing. E-books and tablets make the book market more accessible and also create new opportunities for book publishers. Evolved Media Solutions provides book publishers with cost effective solutions that make it easy to create digital publications. Our HTML5 customizations and widgets excel in design, content and interactivity and provide a great experience for users.

<http://www.evolvedmediasolutions.co.uk>

## Entertainment - EventQwest

EventQwest makes any event, conference or tradeshow into an engaging adventure that people will talk about. Connect your sponsors, exhibitors and attendees in an interactive journey. See engagement as it happens. Share metrics and reports with partner businesses and send notifications to players in real-time. Draw attendees to your booth. Connect, offer rewards, educate and involve them with your brand in fun and innovative ways.

<http://www.eventquest.com>

## Education - IOP Institute of Physics

Quantum theory has a reputation for being difficult to grasp and removed from real-world problems. This free educational resource from the UK Institute of Physics challenges this stereotype by offering a new quantum curriculum to support undergraduate physics students and tutors. Our digital workbook allows users to approach quantum theory from traditional perspectives by organizing the core tutorial content across five distinct themes.

<http://quantumphysics.iop.org>